

## JANUARY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

## FEBRUARY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 |    |    |    |    |    |

## MARCH

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    | 1  | 2  | 3  | 4  | 5  |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 |    |    |

## APRIL

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

## MAY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 |    |    |    |    |

## JUNE

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 |    |    |

## JULY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    | 1  | 2  |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 |    |    |    |    |    |    |

## AUGUST

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  | 6  |
| 7  | 8  | 9  | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 |    |    |    |

## SEPTEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 |    |

## OCTOBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

## NOVEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    | 1  | 2  | 3  | 4  | 5  |    |
| 6  | 7  | 8  | 9  | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 |    |    |    |

## DECEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

MARCH 7

# fashion calendar 2011

**ruth finley, publisher**

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917

[www.fashioncalendar.com](http://www.fashioncalendar.com)



# Dates to Remember 2011



# 2012

## NEW YEAR'S DAY

Saturday, January 1

## MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

## PRESIDENT'S DAY

Monday February 21

## ASH WEDNESDAY

Wednesday, March 9

## ST. PATRICK'S DAY

Thursday, March 17

## PASSOVER

Monday, April 18\*-26

## GOOD FRIDAY

Friday, April 22

## EASTER

Sunday, April 24

## MOTHER'S DAY

Sunday, May 8

## MEMORIAL DAY

Monday, May 30

## FATHER'S DAY

Sunday, June 19

## INDEPENDENCE DAY

Monday, July 4

## LABOR DAY

Monday, September 5

## ROSH HASHONAH

Wednesday, September 28\*-30

## YOM KIPPUR

Friday, October 7\*-8

## COLUMBUS DAY

Monday, October 10

## ELECTION DAY

Tuesday, November 8

## VETERANS DAY

Friday, November 11

## THANKSGIVING

Thursday, November 24

## HANUKKAH

Thursday, December 20\*-28

## CHRISTMAS

Sunday, December 25

## NEW YEAR'S DAY

Sunday, January 1

## MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 16

## PRESIDENT'S DAY

Monday February 20

## ASH WEDNESDAY

Wednesday, February 22

## ST. PATRICK'S DAY

Saturday, March 17

## PASSOVER

Friday April 6\*-14

## GOOD FRIDAY

Friday, April 6

## EASTER

Sunday, April 8

## MOTHER'S DAY

Sunday, May 13

## MEMORIAL DAY

Monday, May 28

## FATHER'S DAY

Sunday, June 17

## INDEPENDENCE DAY

Wednesday, July 4

## LABOR DAY

Monday, September 3

## ROSH HASHONAH

Sunday, September 16\*-18

## YOM KIPPUR

Tuesday, September 25\*-26

## COLUMBUS DAY

Monday, October 8

## ELECTION DAY

Tuesday, November 6

## VETERANS DAY

Sunday, November 11

## THANKSGIVING

Thursday, November 22

## HANUKKAH

Saturday, December 8\*-16

## CHRISTMAS

Tuesday, December 25

## JANUARY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 |    |    |    |    |

## FEBRUARY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 |    |    |    |

## MARCH

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

## APRIL

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 |    |    |    |    |    |

## MAY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

## JUNE

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  |    |
| 3  | 4  | 5  | 6  | 7  | 8  | 9  |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

## JULY

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
| 1  | 2  | 3  | 4  | 5  | 6  | 7  |
| 8  | 9  | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 |    |    |    |    |

## AUGUST

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

## SEPTEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 |    |    |    |    |    |    |

## OCTOBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    | 1  | 2  | 3  | 4  |
| 5  | 6  | 7  | 8  | 9  | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 |    |

## NOVEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    | 1  | 2  | 3  |
| 4  | 5  | 6  | 7  | 8  | 9  | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 |    |

## DECEMBER

| S  | M  | T  | W  | T  | F  | S  |
|----|----|----|----|----|----|----|
|    |    |    |    |    |    | 1  |
| 2  | 3  | 4  | 5  | 6  | 7  | 8  |
| 9  | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 |    |    |    |    |    |

## 2011 New York Market Dates

Fall I: 1/3 - 1/14  
Fall II: 2/7 - 2/25  
Holiday: 3/14 - 3/25  
Resort: 6/6 - 6/17

Spring I: 8/1 - 8/12  
Spring II: 9/6 - 9/23  
Summer/  
Transition: 10/17 - 10/28

\*sunset



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

0WEEKS BEGINNING MONDAY, MARCH 7 & 14, 2011

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

**SPRING SHOWS: NY, 9/8-9/15; LONDON, 9/16-9/20; MILAN, 9/21-9/27; PARIS, 9/27-10/5**

- |   |  |  |   |
|---|--|--|---|
| March 7-11                                | ACCESSORY MARKET WEEK IN NEW YORK  |  |   |
| Tuesday<br>March 8<br>11:00-2:00 P.M.     | LONG LEAD BEAUTY & FEATURES<br>PRESS LUNCHEON<br>Host: Dermalogica founder Jane Wurwand. Focus on FITE that promotes and supports Financial Independence Through Entrepreneurship. By invitation. Contact: ctucker@dermalogica.com | DERMALOGICA  | PLACE TO BE<br>ANNOUNCED                                |
| Tuesday<br>March 8<br>6:00-8:00 P.M.      | 9 <sup>TH</sup> ANNUAL SHOPPING SOIREE<br>Accessories Council and Lord & Taylor host cocktails & silent auction fundraiser. Tickets: \$30, AC members; \$50, nonmembers. Contact: 947-1135.  | ACCESSORIES COUNCIL                                | LORD & TAYLOR<br>424 FIFTH AVENUE – 11 <sup>TH</sup> FL |
| March 8                                   | 6PM-8PM, DERMALOGICA SOCIAL MEDIA COCKTAIL RECEPTION. Host: Dermalogica founder Jane Wuwand. Place to be announced. By invitation. Contact: ctucker@dermalogica.com  |  |   |
| March 8                                   | THE ISABELLA CO. (Fall)<br>(Basler, Eisabetta Franchi)   | 205 W 39 <sup>th</sup> St.,<br>17 <sup>th</sup> fl | 302-2055  |
| Wednesday<br>March 9-10<br>9:00-7:00 P.M. | FALL/WINTER 2011 PRESS<br>PREVIEW DAYS & RECEPTION<br>Daily, 3/9-3/10. By appointment. Cocktail reception, 3/10, 4PM-7PM. By inv. Contact: press@williamsonpr.com  | WILLIAMSON PR                                      | 119 MERCER STREET<br>LOFT 2-S                           |
| Thursday<br>March 10<br>4:00-7:00 P.M.    | FALL 2011 PREVIEW & REVIEW<br>OF SUMMER COLLECTION<br>Cocktails and hors d'oeuvres. Host: Anastasia Fokina. By invitation. Contact: events@a-apothecary.com  | AMERICAN APOTHECARY                                | 255 WEST 36 <sup>TH</sup> STREET<br>SUITE 204           |
| Thursday<br>March 10<br>8:30-11:00 P.M.   | FASHION LAUNCH PARTY<br>By invitation. Contact: Janjay Sherman, Target@extracreative.com   | TARGET   | PLACE TO BE<br>ANNOUNCED                                |
| March 10-11                               | <u>MOSCOW</u> : PREMIERE VISION (Textiles) Contact: www.premierevision.ru  |  |   |
| March 12-13                               | THE PIER ANTIQUES SHOW, Pier 94, 12 <sup>th</sup> Ave & 55 <sup>th</sup> St. Fashion Gallery & Vintage Collections. Tks:15. Info: www.stellashows.com  |  |   |
| March 12-14                               | <u>ATLANTA</u> : INT'L GIFT & HOME FURNISHINGS MARKET Contact: 404-220-3000; www.americasmart.com  |  |   |
| March 12-14                               | <u>MADRID</u> : MODACALZADO (Footwear) Contact: 34-91-722-3000 (Fax: 34 -91-722-5801) or www.ifemi.es  |  |   |
| March 12-14                               | <u>MADRID</u> : IBERPIEL (Leathergoods) Contact: 34-91-722-3000 (Fax: 34 -91-722-5801) or www.ifemi.es   |  |   |
| March 13                                  | DAYLIGHT SAVINGS TIME (Sunday, 2AM. Move clock ahead one hour)   |  |   |



| <u>DATE</u>                              | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                    | <u>WHERE</u>   |
|--|--|------------------------------------|--|
| March 13-15                              | MJSA (Manufacturers, Jewelers & Suppliers of America) At New York Hilton, West 53 <sup>rd</sup> /6 <sup>th</sup> Avenue. Contact: 401-274-3840/800-444-6572 <a href="http://www.mjso.org">www.mjso.org</a>   |                                    |  |
| March 14-25                              | HOLIDAY MARKET IN NEW YORK   |                                    |  |
| Monday<br>March 14-15<br>10:00-6:00 P.M. | FALL 2011 PRESS PREVIEW:<br>RTW, HANDBAGS, SHOES<br>Daily, 3/14-3/15. By appointment. Contact: Emily Hagman, <a href="mailto:EmilyH@rebeccaminkoff.com">EmilyH@rebeccaminkoff.com</a> or Brie Katz, <a href="mailto:Briek@rebeccaminkoff.com">Briek@rebeccaminkoff.com</a>   | REBECCA MINKOFF;<br>BEN MINKOFF    | PLACE TO BE<br>ANNOUNCED   |
| March 14                                 | <u>LOS ANGELES</u> : WILLIAMSON SHOWROOM (Women's Fall 2011) Cooper Bldg., # 540, 860 So. Los Angeles St. Contact: 213-627-3686 or <a href="mailto:christina@dwshowroom.com">christina@dwshowroom.com</a> ; <a href="http://www.dwshowroom.com">www.dwshowroom.com</a> (Women's: Charles Henry, Chimala, Fifth Avenue Shoe Repair, Irwin & Jordan, Roque Ilaria Nistri, Life with Bird, Trovata) |                                    |  |
| March 14-16                              | <u>LOS ANGELES</u> : SELECT (Launch) (Juried Contemporary & Upmarket Brands for the West Coast) Contact: <a href="http://www.californiamarketcenter.com/select">www.californiamarketcenter.com/select</a>  |                                    |  |
| March 14-17                              | <u>LOS ANGELES</u> : WOMEN'S/CHILDREN'S (Fall) MARKET 800-225-6278; <a href="http://www.californiamarketcenter.com">www.californiamarketcenter.com</a>   |                                    |  |
| Tuesday<br>March 15-16<br>9:30-4:00 P.M. | VIVIENNE WESTWOOD PALLADIUM<br>JEWELRY COLLECTION PRESS LAUNCH<br>Daily, 3/15-3/16. By invitation. Contact: <a href="mailto:ewalton@webershandwick.com">ewalton@webershandwick.com</a>   | PALLADIUM                          | PLACE TO BE<br>ANNOUNCED   |
| Monday<br>March 15<br>6:00-8:00 P.M.     | "MINIMALISM AND FASHION"<br>DISCUSSION & BOOK SIGNING<br>Fashion historian Elyssa Dimant and Francisco Costa discuss Dimant's book, the first examining minimalism in fashion in relation to parallel trends in art, architecture & design. By res: 217-4585 or <a href="mailto:museuminfo@fitnyc.edu">museuminfo@fitnyc.edu</a>   | FASHION INSTITUTE<br>OF TECHNOLOGY | K. MURPHY AMPHITHEATRE<br>27 <sup>TH</sup> STREET & 7 <sup>TH</sup> AVENUE     |
| Tuesday<br>March 15-16<br>7:00 P.M.      | "THE ART OF CONVERSATION<br>WITH CHEF MICHAEL WHITE"<br>Daily, 3/15 & 3/16. Cocktails and a four-course meal designed to provoke thoughtful conversation. By invitation. Inquiries, contact: Alex Osorio, 646-356-8308 or <a href="mailto:aosorio@maloneyfox.com">aosorio@maloneyfox.com</a>   | TUPPERWARE                         | SETAI FIFTH AVENUE<br>400 FIFTH AVE. (36 <sup>TH</sup> ST)                     |
| March 15                                 | 7:30PM, SAVE VENICE CELEBRATES CARNIVAL & 40 YEARS OF RESTORING ART IN VENICE, The Plaza, Grand Ballroom. Cocktails, Dinner and Dancing. Press credentials: Paul Lerner, HWPR, <a href="mailto:plerner@hwpr.com">plerner@hwpr.com</a>  |                                    |  |
| March 15-17                              | <u>LOS ANGELES</u> : FOCUS (Women's RTW, Access., Gifts) Call: 213-630-3696; <a href="http://www.californiamarketcenter.com">www.californiamarketcenter.com</a>  |                                    |  |
| March 15-17                              | <u>LOS ANGELES</u> : TRANSIT/THE L.A. SHOE SHOW Contact: <a href="http://www.californiamarketcenter.com">www.californiamarketcenter.com</a>  |                                    |  |
| Wednesday<br>March 16<br>6:00 P.M.       | 2011 CFDA AWARDS – NOMINEE &<br>HONOREE ANNOUNCEMENTS<br>Cocktail reception hosted by Diane Von Furstenberg & Nadja Swarovski. By inv. Contact: Marjorie Keating, PR Consulting, 228-8181 or <a href="mailto:Marjorie@prconsulting.net">Marjorie@prconsulting.net</a>  | SWAROVSKI                          | DIANE VON FURSTENBERG GALLERY<br>440 WEST 14 <sup>TH</sup> ST. (WASHINGTON ST) |
| Wednesday<br>March 16<br>6:00-8:00 P.M.  | PRESENTATION OF FALL 2011<br>MEN'S COLLECTION<br>By invitation. RSVP: 763-2304 or <a href="mailto:events@elietahari.com">events@elietahari.com</a>   | ELIE TAHARI                        | 11 WEST 42 <sup>ND</sup> STREET<br>14 <sup>TH</sup> FLOOR                      |
| March 16                                 | 7PM, "TUPPERWARE PRESENTS: THE ART OF CONVERSATION WITH CHEF MICHAEL WHITE". At Setai Fifth Avenue, 400 5 <sup>TH</sup> Ave (36 <sup>th</sup> St). Cocktails & dinner. By inv. Contact: 646-356-8308; <a href="mailto:aosorio@maloneyfox.com">aosorio@maloneyfox.com</a>   |                                    |  |
| Wednesday<br>March 16<br>7:00-9:00 P.M.  | MAD HATTER TEA PARTY<br>By invitation. Contact: Jasmine Desai, <a href="mailto:Jasmine.d@sirenpr.com">Jasmine.d@sirenpr.com</a>  | KANGOL                             | CROSBY HOTEL<br>79 CROSBY ST – PRINCE RM                                       |
| March 17                                 | ST. PATRICK'S DAY (Thursday)   |                                    |  |



| <u>DATE</u>                               | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>              | <u>WHERE</u>  |
|---|---|------------------------------|---|
| Thursday<br>March 17-18<br>9:00-6:00 P.M. | FALL/WINTER 2011<br>PRESS DAYS<br>Daily, 3/17-3/18. By appointment. Contact: Max Stein, 646-371-9188 or <a href="mailto:contact@reecehudson.com">contact@reecehudson.com</a>  | REECE HUDSON                 | 2 SPRING STREET<br>SUITE 4W   |
| Thursday<br>March 17<br>12:15 P.M.        | "COMPLEXITY – OUR GREATEST<br>CHALLENGE"<br>Luncheon Meeting. Speakers: Edie Weiner & Erica Orange. Reservations: \$23. Checks: P. Polhill, Ground Crew, 15 W. 55 <sup>th</sup> , New York 10019.   | TRENDS                       | FASHION CENTER – 2 <sup>ND</sup> FL.<br>209 WEST 39 <sup>TH</sup> STREET            |
| Thursday<br>March 17<br>6:00-9:00 P.M.    | CAMPAIGN 2011 LAUNCH<br>By invitation. Contact: <a href="mailto:mykita@williamsonpr.com">mykita@williamsonpr.com</a> . (Press appointments: 3/18, 9PM-6PM, Williamson PR & Showroom, 119 Mercer St. Contact: <a href="mailto:mykita@williamsonpr.com">mykita@williamsonpr.com</a> )               | MYKITA                       | CUE ART FOUNDATION<br>511 WEST 25 <sup>TH</sup> STREET                              |
| March 17-20                               | ARCHITECTURAL DIGEST HOME DESIGN SHOW, Pier 94, 12 <sup>th</sup> Ave @ 55 <sup>th</sup> Street. Tkts: \$25; \$95 preview<br>Contact: 646-388-8901 or <a href="http://www.archdigesthomeshow.com">www.archdigesthomeshow.com</a>   |                              |   |
| Friday<br>March 18<br>9:00-4:00 P.M.      | PRESENTATION OF BESPOKE<br>COLLECTION<br>By invitation. Press RSVP: ATELIER Creative Services, 247-9299 x 11 or <a href="mailto:simone@atelierpr.com">simone@atelierpr.com</a>  | JOHN LOBB                    | HERMES MEN'S STORE<br>690 MADISON AVENUE  |
| March 18-20                               | INTERNATIONAL VISION EXPO EXHIBITION (Conference, 3/16-20) at Javits Ctr. Contact: Reed Exhibition, 800-811-7151 or 203-840-5610 or <a href="http://www.visionexpoeast.com">www.visionexpoeast.com</a>  |                              |   |
| March 18-25                               | <u>TOKYO</u> : 2011 Fall/Winter JAPAN FASHION WEEK IN TOKYO. Designer Shows including Tokyo Collection Week. Shows by designers' invitation. JFW Info: <a href="mailto:jetryony@jetro.go.jp">jetryony@jetro.go.jp</a> ; or <a href="http://www.jfw.jp/en/press.html">www.jfw.jp/en/press.html</a> |                              |   |
| March 20-22                               | <u>LOS ANGELES</u> : CMC GIFT & HOME MARKET. Contact: <a href="http://www.californiamarketcenter.com">www.californiamarketcenter.com</a>  |                              |   |
| Tuesday<br>March 22<br>9:00-11:00 A.M.    | FALL 2011 PRESS PREVIEW<br>By appointment. Contact: Siren PR, 625-3500 or <a href="mailto:mandi.m@sirenpr.com">mandi.m@sirenpr.com</a>  | COLETTE MALOUF               | THE LAFAYETTE HOUSE<br>38 E. 4 <sup>TH</sup> ST (LAFAYETTE)                         |
| Tuesday<br>March 22-23<br>9:00-5:00 P.M.  | INTRODUCTION OF FINE<br>JEWELRY COLLECTION<br>Daily, 3/22-3/23. By appointment. Contact: Igor Vander, ATELIER Creative, Inc., 247-9299 x 16 or <a href="mailto:igor@atelierpr.com">igor@atelierpr.com</a>   | INDIA HICKS                  | THE MARK HOTEL<br>25 EAST 77 <sup>TH</sup> STREET                                   |
| Tuesday<br>March 22-23<br>9:00-6:00 P.M.  | FALL PRESS PREVIEW<br>Daily, 3/22-3/23. By invitation. Buyers: Melissa Akey, 414-8844 x 22 or <a href="mailto:melissa@threaddesign.com">melissa@threaddesign.com</a><br>Press: Nicole Boucher, 414-8844 x 28 or <a href="mailto:nicole@threaddesign.com">nicole@threaddesign.com</a>              | THREAD SOCIAL                | 26 WEST 17 <sup>TH</sup> STREET<br>SUITE 301 (5 <sup>TH</sup> /6 <sup>TH</sup> AVE) |
| Tuesday<br>March 22<br>6:00-8:00 P.M.     | FALL/WINTER 2011<br>PRESS PREVIEW<br>By appointment. Press: Keith Yanez, 713-6685 or <a href="mailto:kyanez@kennethcole.com">kyanez@kennethcole.com</a>   | KENNETH COLE                 | 603 WEST 50 <sup>TH</sup> STREET<br>1 <sup>ST</sup> FLOOR SHOWROOM                  |
| March 22-24                               | <u>TOKYO</u> : PREMIERE VISION-TOKYO (Textiles) Contact: 33-4-72606500  |                              |   |
| March 22-24                               | <u>TOKYO</u> : EUROPEAN TEXTILE FAIR (Textiles) Contact: <a href="http://www.jitac.jp">www.jitac.jp</a>   |                              |   |
| Wednesday<br>March 23<br>9:30 A.M.        | SPRING 2012 BIG PICTURE<br>FORECAST<br>Also, 11:30 AM. Presentation by David Wolfe. Tkts: \$50 at door. RSVP: <a href="http://www.doneger.com/dcsalendar">www.doneger.com/dcsalendar</a><br>Information: 564-1266.  | DONEGER CREATIVE<br>SERVICES | 463 SEVENTH AVENUE<br>3 <sup>RD</sup> FLOOR   |



| <u>DATE</u>                                | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                    | <u>WHERE</u>   |
|--|---|------------------------------------|--|
| Wednesday<br>March 23<br>6:00-8:00 P.M.    | "BACKSTAGE DIOR" DISCUSSION<br>& BOOK SIGNING<br>Author Roxanne Lowit and Simon Doonan, creative ambassador-at-large at Barneys discuss her photographs, which chronicle events behind the scenes at John Galliano's fashion shows. By res: 217-4585 or museuminfo@fitnyc.edu         | FASHION INSTITUTE<br>OF TECHNOLOGY | K. MURPHY AMPHITHEATRE<br>27 <sup>TH</sup> STREET & 7 <sup>TH</sup> AVENUE |
| Thursday<br>March 24<br>9:00-2:00 P.M.     | FALL 2011 EDITOR<br>PREVIEW<br>By invitation. Contact: Samantha Devine, Loving + Company, 213-3504 or sdevine@lovingandcompany.com  | SUE WONG                           | 525 SEVENTH AVENUE<br>SUITE 707  |
| Thursday<br>March 24<br>9:30 A.M.          | SPRING 2011 MIAMI STREET &<br>RETAIL SCENES<br>Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: www.doneger.com/dscalendar<br>Information: 564-1266.   | DONEGER CREATIVE<br>SERVICES       | 463 SEVENTH AVENUE<br>3 <sup>RD</sup> FLOOR                                |
| Thursday<br>March 24<br>6:00-8:00 P.M.     | SPRING/SUMMER SHOWCASE &<br>FALL PREVIEW COCKTAIL PARTY<br>Collections: XOXO, IHome, 2(x)ist, Vintage Havana and more. By invitation. RSVP: Now and Zen Group, events@nowandzengroup.com  | NOW & ZEN                          | PLACE TO BE<br>ANNOUNCED   |
| March 24-27                                | <u>DALLAS</u> : WOMEN'S & CHILDREN'S (Fall I) MARKET. Call: 214-655-6100; www.dallasmarketcenter.com  |                                    |  |
| March 24-27                                | <u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; www.dallasmarketcenter.com   |                                    |  |
| March 24-27                                | <u>DALLAS</u> : SWSTA SHOE SHOW Call: 214-655-6100; www.dallasmarketcenter.com  |                                    |  |
| March 24-27                                | <u>DALLAS</u> : TOTAL HOME & GIFT MARKET Call: 214-655-6100; www.dallasmarketcenter.com   |                                    |  |
| March 25-27                                | <u>DALLAS</u> : BRIDAL & SPECIAL OCCASION MARKET Call: 214-655-6100; www.dallasmarketcenter.com   |                                    |  |
| March 28-30                                | <u>LOS ANGELES</u> : L.A. TEXTILE SHOW Contact: www.californiamarketcenter.com  |                                    |  |
| March 28-29                                | <u>CERNOBBIO COMO</u> : COMOCREA (Textile Design) 39-31-316-431 Fax: 39-31-278-342; www.comocrea.com  |                                    |  |
| Tuesday<br>March 29<br>9:00-5:00 P.M.      | PRODUCT PRESENTATION<br>Desk sides. By appointment. Contact: Amy Pellicane, AmyP@Clarinsusa.com   | CLARINS & FEED                     | PLACE TO BE<br>ANNOUNCED   |
| Tuesday<br>March 29<br>5:00-6:00 P.M.      | MEN'S & WOMEN'S FALL/WINTER<br>2011 COLLECTION PRESENTATION<br>By invitation. Contact: taunya.woo@jcrew.com   | J. CREW                            | PLACE TO BE<br>ANNOUNCED   |
| Tuesday<br>March 29<br>6:00-8:00 P.M.      | "A DANGEROUS WOMAN:<br>ADAH ISAACS MENKEN..."<br>Barbara & Michael Foster discuss their biography <i>The Life Loves and Scandals of Adah Isaacs Menken, 1835-1868, America's Original Superstar</i> , daredevil, performer, poet and rebel. By res: 217-4585 or museuminfo@fitnyc.edu | FASHION INSTITUTE<br>OF TECHNOLOGY | K. MURPHY AMPHITHEATRE<br>27 <sup>TH</sup> STREET & 7 <sup>TH</sup> AVENUE |
| Wednesday<br>March 30<br>9:00-5:00 P.M.    | BEAUTY PRESS PRODUCT LAUNCH<br>By appointment. Contact: Ryan M. Clark, Behrman Communications, rclark@behrmanpr.com   | LIGHTSTIM                          | PLACE TO BE<br>ANNOUNCED   |
| Wednesday<br>March 30-31<br>9:00-6:00 P.M. | FALL 2011 PRESS PREVIEW<br>Daily, 3/30-3/31. By invitation. Contact: Teresa Kanode, 310-498-5111 or teresa.kanode@charlesdavid.com  | CHARLES DAVID                      | BRYANT PARK HOTEL<br>40 WEST 40 <sup>TH</sup> STREET                       |
| Wednesday<br>March 30<br>9:30 A.M.         | NEW YORK/LONDON/MILAN/PARIS<br>FALL 2011 RTW<br>Also, 11:30 AM. Presentation by David Wolfe. Tkts: \$50 at door. RSVP: www.doneger.com/dscalendar<br>Information: 564-1266.   | DONEGER CREATIVE<br>SERVICES       | 463 SEVENTH AVENUE<br>3 <sup>RD</sup> FLOOR                                |



| <u>DATE</u>                                      | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                      | <u>WHERE</u>   |
|--|--|--------------------------------------|--|
| Wednesday<br>March 30-April 1<br>10:00-5:00 P.M. | FALL/WINTER 2011 PRESS PREVIEW<br>WOMEN'S RTW & ACCESSORIES<br>Daily, 3/30-4/1. By appointment. Contact: Kelly@catherinemalandrino.com   | CATHERINE MALANDRINO<br>& MALANDRINO | 275 WEST 39 <sup>TH</sup> STREET<br>11 <sup>TH</sup> FL. (7 <sup>TH</sup> /8 <sup>TH</sup> AVENUE) |
| Thursday<br>March 31<br>9:00-2:00 P.M.           | FALL 2011 PRESS PREVIEW<br>By invitation. RSVP: Erin.Haggerty@Kellwood.com   | JOLT/DEMOCRACY                       | 1407 BROADWAY<br>SUITE 206 (38 <sup>TH</sup> /39 <sup>TH</sup> ST.)                                |
| Thursday<br>March 31<br>9:30 A.M.                | BEAUTY PRODUCT LAUNCH<br>First session. 12:30 P.M., Second session. By invitation. Contact: Ink & Roses, 661-1287; events@inkandroses.com  | KORRES USA                           | PLACE TO BE<br>ANNOUNCED   |
| Mar. 31-April 3                                  | <u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com<br>(On 4/4, featuring permanent showrooms only)   |                                      |  |
| Mar. 31-April 3                                  | <u>ATLANTA</u> : ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (On 4/4<br>featuring permanent showrooms only)  |                                      |  |
| Mar. 31-April 3                                  | <u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com<br>(On 4/4, featuring permanent showrooms only)   |                                      |  |
| Friday<br>April 1<br>9:00-2:00 P.M.              | FALL 2011 PRESS PREVIEW<br>By invitation. RSVP: Erin.Haggerty@Kellwood.com   | SAG HARBOR; BRIGGS NY;<br>KORET      | 1441 BROADWAY<br>7 <sup>TH</sup> FLOOR (40 <sup>TH</sup> /41 <sup>ST</sup> ST.)                    |
| April 2-5  | <u>CHICAGO</u> : STYLEMAX Contact: 800-677-6278 or www.merchandisemart.com or www.stylemaxonline.com   |                                      |  |
| April 3-5  | <u>CHICAGO</u> : NATIONAL BRIDAL MARKET Contact: 800-677-6278 or www.nationalbridalmarket.com or<br>www.merchandisemart.com  |                                      |  |
| Monday<br>April 4<br>5:00-7:00 P.M.              | FALL/WINTER 2011 PRESENTATION<br>By invitation. Contact: lauren@prconsulting.net   | BROOD                                | NICHOLAS ROBINSON GALLERY<br>535 WEST 20 <sup>TH</sup> STREET                                      |
| Tuesday<br>April 5<br>9:00-6:00 P.M.             | PRESS DAY MEN'S & WOMEN'S<br>FALL/WINTER 2011 COLLECTIONS<br>By appointment. Contact: press@brunellocucinelli.com  | BRUNELLO CUCINELLI                   | 29 WEST 57 <sup>TH</sup> STREET  |
| Tuesday<br>April 5-7<br>9:00-6:00 P.M.           | FALL 2011 MARKET DAYS<br>Daily, 4/5-4/7. By appointment. Contact: Siren PR, 625-3500 or Shari.c@sirenpr.com  | SIREN PR                             | 740 BROADWAY- STE 1101<br>(ASTOR/WAVERLY)  |
| Thursday<br>April 7<br>9:00-2:00 P.M.            | FALL 2011 PRESS PREVIEW<br>By invitation. RSVP: Erin.Haggerty@Kellwood.com   | DAVID MEISTER                        | 550 SEVENTH AVENUE<br>19 <sup>TH</sup> FLOOR (39 <sup>TH</sup> /40 <sup>TH</sup> ST.)              |
| Thursday<br>April 7<br>5:30 P.M.                 | CFDA MEMBER SPECIAL TOUR OF<br>EXHIBITION & RECEPTION<br>"Mannerism and Modernism: The Kasper Collection of Drawings and Photographs" Reception honoring Kasper<br>follows the tour. By invitation. Members RSVP: 590-0338 or events@themorgan.com | THE MORGAN LIBRARY<br>& MUSEUM       | 225 MADISON AVENUE<br>(@36 <sup>TH</sup> STREET)   |
| April 9-14                                       | NEW YORK BRIDAL MARKET   |                                      |  |
| Saturday<br>April 9-10<br>9:00-5:00 P.M.         | SPRING 2012 COUTURE BRIDAL<br>& LEGENDS BY ROMONA KEVEZA<br>Daily, 4/9-4/10. By invitation. Buyers: 273-1113 x 22 or rsvp@romonakeveza.com Press: 273-1113 x 28 or<br>publicrelations@romonakeveza.com   | ROMONA KEVEZA                        | ST. REGIS – PRESIDENTIAL STE 1603<br>2 E. 55 <sup>TH</sup> ST. (FIFTH AVE/MADISON)                 |



| <u>DATE</u>                               | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>             | <u>WHERE</u>   |
|---|--|-----------------------------|--|
| Saturday<br>April 9-10<br>9:00-5:00 P.M.  | WINTER/HOLIDAY 2011<br>LUX EVENINGWEAR<br>Daily, 4/9-4/10. By invitation. Buyers: 273-1113 x 22 or rsvp@romonakeveza.com Press: 273-1113 x 28 or publicrelations@romonakeveza.com  | ROMONA KEVEZA               | ST. REGIS – PRESIDENTIAL STE 1603<br>2 E. 55 <sup>TH</sup> ST. (FIFTH AVE/MADISON)   |
| Saturday<br>April 9-11<br>9:00-5:00 P.M.  | PRESENTATION OF FALL<br>COLLECTION<br>Daily, 4/9-4/11. By appointment. Buyers: Jennifer Weinberg, 404-873-8070 or jennifer@badgleymischkabride.com Press: Daily, 4/9-11. By appointment. Contact: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com | BADGLEY MISCHKA BRIDE       | 550 SEVENTH AVENUE<br>22 <sup>ND</sup> FLOOR (39 <sup>TH</sup> /40 <sup>TH</sup> ST) |
| Saturday<br>April 9-11<br>9:00-5:00 P.M.  | PRESENTATION OF FALL BRIDAL<br>COLLECTION<br>Daily, 4/9-4/11. By appointment. Press and buyers: Shawne Reece, 404-873-8098 or shawne@annebarga.com   | ANNE BARGE                  | PIER 59 STUDIOS<br>18 <sup>TH</sup> ST. & WEST SIDE HWY                              |
| Saturday<br>April 9-11<br>9:30-5:00 P.M.  | PRESENTATION OF 2011 BRIDAL<br>COLLECTION<br>Daily, 4/9-11. By appointment. Buyers: 214-764-3455 or elegance@stpucchi.com Press: Yun Yu or Melissa Swider, FGPR, 212-334-1212 or Stpucchi@foxgreenberg.com (email preferred)                                   | ST. PUCCHI                  | JUMERIAH ESSEX HOUSE<br>160 C.P.S. – TIVOLI STE., 2 <sup>ND</sup> FL                 |
| Saturday<br>April 9-11<br>9:30-5:00 P.M.  | PRESENTATION OF 2011 BRIDAL<br>COLLECTION<br>Daily, 4/9-11. Buyers: 214-227-2563 or info@anaiscollezioni.com Press by appointment: Yun Yu or Melissa Swider, FGPR, 212-334-1212 or Anais@foxgreenberg.com (email preferred)                                    | ANAIS COLLEZIONI            | INTERCONTINENTAL BARCLAY<br>111 E. 48 <sup>TH</sup> ST - ASTOR 1 BALLRM              |
| Saturday<br>April 9-12<br>10:00-6:00 P.M. | PRESENTATION OF SPRING 2012<br>BRIDAL COLLECTION<br>Daily, 4/9-4/12. By appointment. Buyers/Press contact: David Gomez, 206-9302 or david@junkoyoshioka.com  | JUNKO YOSHIOKA              | 224 FIFTH AVENUE- 2 <sup>ND</sup> FL.<br>(26 <sup>TH</sup> /27 <sup>TH</sup> STREET) |
| Saturday<br>April 9<br>11:00 A.M.         | SHOWING OF BRIDAL<br>COLLECTION<br>By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com   | DOUGLAS HANNANT             | PLACE TO BE<br>ANNOUNCED   |
| Saturday<br>April 9<br>12:00 Noon         | PRESS SHOWING OF SPRING 2012<br>BRIDAL COLLECTION<br>By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).   | CHRISTOS                    | EZ STUDIOS<br>325 W. 37 <sup>TH</sup> ST. GROUND FL.                                 |
| Saturday<br>April 9<br>1:00 P.M.          | PRESS SHOWING OF SPRING 2012<br>BRIDAL COLLECTION<br>By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).   | KENNETH POOL                | EZ STUDIOS<br>325 W. 37 <sup>TH</sup> ST. GROUND FL.                                 |
| Saturday<br>April 9<br>2:00 P.M.          | SPRING 2012 BRIDAL SHOW<br>By invitation. Contact: Maradee Wahl, 646-862-5011 or Maradee.wahl@cherrera.com   | CAROLINA HERRERA            | PLACE TO BE<br>ANNOUNCED   |
| Saturday<br>April 9<br>3:00 P.M.          | SHOWING OF FALL 2011<br>BRIDAL COLLECTION<br>By invitation. Buyers: 682-0262. Press: info@sarantinabysarahjassir.com   | SARAH JASSIR<br>(SARANTINA) | PLACE TO BE<br>ANNOUNCED   |
| Saturday<br>April 9<br>4:00 P.M.          | PRESS SHOWING OF SPRING 2012<br>BRIDAL COLLECTION<br>By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).   | AMSALE                      | EZ STUDIOS<br>325 W. 37 <sup>TH</sup> ST. GROUND FL.                                 |
| Saturday<br>April 9<br>6:00 P.M.          | SHOWING OF FALL 2012<br>BRIDAL COLLECTION<br>By invitation. Contact: Jenny Lee, 323-934-0879 or info@jennyleebridal.com  | JENNY LEE                   | JUMERIAH ESSEX HOUSE<br>160 C.P.S. – ART DECO ROOM                                   |



| <u>DATE</u>                              | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                   | <u>WHERE</u>   |
|--|---|-----------------------------------|--|
| April 9-11                               | WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 11 East 48 <sup>th</sup> St (Park/Lexington).<br>Hrs: 9-6PM. For Info: 515-3554. Fax: 347-466-5106 or <a href="http://www.wccoutureshow.com">www.wccoutureshow.com</a>   |                                   |  |
| April 9-11                               | NEW YORK INTERNATIONAL BRIDAL WEEK TRADESHOW, Pier 94, 55 <sup>th</sup> St/West Side Hwy. Hrs: 4/9-4/10, 9-5PM; 4/11, 9-5PM. Contact: <a href="http://www.newyorkbridal.com">www.newyorkbridal.com</a>  |                                   |  |
| Sunday<br>April 10<br>9:00 A.M.          | PRESS PRESENTATION OF<br>BRIDAL COLLECTION<br>By inv. Press RSVP: 905-856-9115 or <a href="mailto:veronica@inesdisanto.com">veronica@inesdisanto.com</a> . Showing for buyers by appt. at the Essex House, 2 <sup>nd</sup> fl, 4/9-4/11. Sat & Mon., 4/9 & 4/11, 9-6PM; Sun., 4/10, 11-6PM. Contact: Veronica Di Santo, 416-451-3865.         | INES DI SANTO                     | JUMERIAH ESSEX HOUSE<br>160 C.P.S. – LINCOLN STE., 2 <sup>ND</sup> FL              |
| Sunday<br>April 10<br>10:00 A.M.         | SHOWING OF SPRING 2011<br>BRIDAL COLLECTION<br>By invitation. RSVP: <a href="mailto:pr@reemacra.com">pr@reemacra.com</a> . (Buyers by appt, 4/10-4/12. Contact: 421-3200 x 12).   | REEM ACRA                         | REEM ACRA (56 <sup>TH</sup> /57 <sup>TH</sup> ST.)<br>730 FIFTH AVE. - SUITE 205   |
| Sunday<br>April 10<br>11:00-12:00 Noon   | PRESENTATION OF SPRING 2012<br>BRIDAL COLLECTION<br>By invitation. Contact: Libby Haan, <a href="mailto:rsvp@haanprojects.net">rsvp@haanprojects.net</a>  | MONIQUE LHUILLIER BRIDE           | PLACE TO BE<br>ANNOUNCED   |
| Sunday<br>April 10<br>12:00 Noon         | SHOWING OF SPRING 2012<br>BRIDAL COLLECTION<br>By invitation. Contact: Roxsanne Tai, PR Consulting, <a href="mailto:roxsanne@prconsulting.net">roxsanne@prconsulting.net</a>  | VERA WANG BRIDAL                  | 225 WEST 39 <sup>TH</sup> STREET<br>9 <sup>TH</sup> FLOOR                          |
| Sunday<br>April 10<br>2:00 P.M.          | RITA VINIERIS FOR RIVINI BRIDAL<br>RUNWAY PRESENTATION<br>By invitation. RSVP: Buyers: Tony Giancola, 416-977-1793 x 23 or <a href="mailto:tonyg@rivini.com">tonyg@rivini.com</a> Press: ATELIER Creative Services, Inc, 247-9299 x 17 or <a href="mailto:ritavinieris@atelierpr.com">ritavinieris@atelierpr.com</a>                          | RIVINI                            | PLACE TO BE<br>ANNOUNCED   |
| Sunday<br>April 10<br>4:00 P.M.          | SHOWING OF BRIDAL<br>COLLECTION<br>By invitation. RSVP: 582-2600 or <a href="mailto:sales@annebowen.com">sales@annebowen.com</a>  | ANNE BOWEN                        | PLACE TO BE<br>ANNOUNCED   |
| Sunday<br>April 10<br>5:00 P.M.          | SHOWING OF COUTURE BRIDAL<br>COLLECTION 35<br>By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or <a href="mailto:jennifer@ulla-maija.com">jennifer@ulla-maija.com</a>  | ANNA MAIER~ ULLA-MAIJA<br>COUTURE | 32 WEST 39 <sup>TH</sup> STREET<br>11 <sup>TH</sup> FLOOR                          |
| Monday<br>April 11<br>10:30 A.M.         | TWO SHOWINGS: SPRING 2012<br>BRIDAL COLLECTION<br>Also, 11:30 A.M. By invitation. Thereafter by appointment. Contact: Paul Wilmot Communications, <a href="mailto:odlrrequest@greatpress.com">odlrrequest@greatpress.com</a>  | OSCAR DE LA RENTA                 | 550 SEVENTH AVENUE<br>8 <sup>TH</sup> FLOOR  |
| Tuesday<br>April 12<br>9:00-5:00 P.M.    | P&G SALON PROFESSIONAL'S<br>NIOXIN PRESS PRODUCT LAUNCH<br>By appointment. Contact: Kristin Huxta, DeVries PR, <a href="mailto:khuxta@devries-pr.com">khuxta@devries-pr.com</a>   | NIOXIN                            | APPELLA - ALEXANDRIA CTR<br>450 EAST 29 <sup>TH</sup> STREET                       |
| Tuesday<br>April 12<br>1:00 P.M.         | PRESS SHOWING OF FALL 2011<br>BRIDAL COLLECTIONS<br>Collections: Alvina Valenta, Jim Hjelm Blush, Jim Hjelm, Lazaro, Tara Keely. By invitation.<br>Contact: Susan Keng, 221-8203 or <a href="mailto:pr@jlmcinc.com">pr@jlmcinc.com</a> .  | JLM COUTURE                       | 525 SEVENTH AVENUE<br>SUITE 1703   |
| Thursday<br>April 14<br>9:00 A.M.        | NY, LONDON, MILAN, PARIS,<br>FALL/WINTER 2011 COLLECTIONS<br>& 10:30PM. Tks: mem., \$45; non-mem., \$60. Also, 12 Noon show with panel discussion. Moderator: Bridget Foley.<br>Tks: mem., \$60 non-mem., \$75. Reservations required: 302-5511 x 28. Purchase: <a href="http://fgi.org/store/page9.html">http://fgi.org/store/page9.html</a> | FASHION GROUP INT'L               | TIME & LIFE BLDG – 8 <sup>TH</sup> FL.<br>1271 SIXTH AVE. (50/51 <sup>ST</sup> ST) |
| Thursday<br>April 14<br>11:00-12:30 P.M. | PRESENTATION OF BRIDAL<br>COLLECTION<br>By appointment. Contact: <a href="mailto:heather.mcauliffe@jcrew.com">heather.mcauliffe@jcrew.com</a>   | J. CREW                           | 769 MADISON AVENUE<br>(65 <sup>TH</sup> /66 <sup>TH</sup> STREET)                  |